
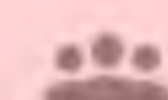



ADMIN USER

Account [+ Create Account](#)

 Account Settings

 Account User Management

 All Filters

 Account Change History


 Trash Can


STEP 2


Please delegate admin access to the following emails

jen@designsbyzal.com
management@designsbyzal.com
paige@designsbyzal.com


Property [+ Create Property](#)

 GA4 Setup Assistant

 Property Settings


 Property User Management

 Tracking Info

 Property Change History


 Data Deletion Requests

PRODUCT LINKING


 Google Ads Linking


AdSense Linking

 Ad Exchange Linking

 All Products

 Postbacks


 Audience Definitions


 Custom Definitions


 Data Import

View [+ Create View](#)

All Web Site Data


 View Settings


 View User Management

 Goals

 Content Grouping

 Filters

 Channel Settings

 Ecommerce Settings

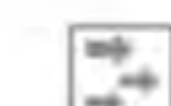
 Calculated Metrics BETA

PERSONAL TOOLS & ASSETS


 Segments

 Annotations

 Multi-Channel Funnels Settings

 Custom Channel Grouping BETA

 Custom Alerts

 Scheduled Emails

Admin

STEP 1