

Reach More People with Google

NON-PROFIT GRANT

Get up to \$10,000 per month in free Google Search Ads for your nonprofit.

KEY BENEFITS

Up to \$10,000 in monthly ad spend!

- Search ads that help people find your mission.
- A powerful way to raise awareness, attract donors, and recruit volunteers.
- *Designed for qualifying nonprofit organizations.*

This grant provides search advertising benefits to help raise awareness, attract donors, and recruit volunteers using Google Adwords, YouTube, Google Maps, and other Google incentives for major apps. Use this grant to increase awareness, drive more website visits, connect with supporters, and inspire action from donors and volunteers. To qualify, your organization must be a nonprofit charitable organization in good standing and meet Google's eligibility requirements.

PRICING

\$500 - 1000 Setup

This includes applying for the grant on your behalf as a Google organization. Once approved, we will properly setup your grant and build out your Adwords, YouTube, Google Maps, and other relevant Google incentives through the grant. Pricing is based on non-profit type.

\$299 Recurring

*As your **Google Marketing Agency** this plan includes a monthly maintenance, compliance, and management of your Google Grant account. This plan also includes a monthly report.*

SAVE ON WORKSPACE



BOOK A VIRTUAL CALL

GET IN TOUCH

 designsbyzal.com

 jen@designsbyzal.com

[Click to Book a Virtual Call](#)

SEND YOUR DOCUMENTS

1. Your EIN or 501(c)(3) document
2. Your organization's physical address
3. Your organization's online contact information

Please email this to jen@designsbyzal.com

DELEGATE ACCESS

Please delegate access to your Google Business Profile.

INSTRUCTIONS

Our team will create a **shared drive** for you to drop your logo/photos for marketing. We will start on your Google Business Profile optimization while your grant gets approved.

WE WAIT FOR GOOGLE'S BLESSING

Once Google **approves** your grant, we activate your products and build out your campaigns. We will act as your Google organization to ensure keep grant stays compliant. **This plan also includes Google Business Profile maintenance and monthly reporting.** This service is good for (1) year. Pricing may vary after this time.